

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, SEPTEMBER 8, 1961</u>			
Sept. 7	OPENING DAY OF PUBLIC SCHOOLS IN NEW YORK CITY.		
Thursday Sept. 7 9:30 A.M.	PRESS PREVIEW: FALL MATERNITY FASHIONS Showing for press. By invitation. Publicity: Joyce Peterson, EL. 5-6800.	BONWIT TELLER	8TH FLOOR
Thursday Sept. 7 10:00 A.M. Breakfast	PRESS PREVIEW OF IMPORT FASHIONS Gimbels will present their line-for-line adaptations at a preview for the press. By invitation. (Release date, Thursday, Sept. 14.) Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Beginning Thursday Sept. 7 10:30 A.M.	OPENING: HOLIDAY AND RESORT COLLECTION Three showings of Holiday and Resort collection: Sept. 7, 14, 21 at 10:30 A.M. By appointment. Contact: WI. 7-6866.	RUDOLF	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Sept. 7 11:30 A.M.	PRESS PREVIEW OF MIDSEASON COLLECTION Capsule showing for the press of Arthur Jablow's midseason collection. By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7872.	ARTHUR JABLOW	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Sept. 7 12:00 Noon Luncheon	PREVIEW OF IMPORT ADAPTATIONS Press preview of French and Italian imports and reproductions. By invitation. To be televised on WABC-TV, Channel 7, Friday, Sept. 15, at 7:30 P.M.; repeat on WNEW-TV, Channel 5 at 10:30 P.M. Publicity: Rene Hall, CY. 8-2000.	ALEXANDER'S	HOTEL ASTOR CORAL ROOM
Thursday Sept. 7 12:30 P.M. Luncheon	AMERICAN & IMPORTED READY-TO-WEAR FASHIONS Macy's "made-in" collection of ready-to-wear from Europe during luncheon; also fashions by leading American designers. Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 7 3:45 P.M. Tea	PRIVATE SHOWING FOR THE PRESS Fall and Winter lingerie showing for the press -- "capsuling the new way to dress by day, and the new art of nightdressing." By invitation. Contact: Dorothy Tivis, JU. 2-6767. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Sept. 7	HOLIDAY COLLECTION OF JUNIOR DRESSES Continuous showings of Gay Gibson's Holiday collection. Contact: LO. 5-4212.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Sept. 7- Sept. 13	HOLIDAY-CRUISE FASHIONS IN LOS ANGELES Mignon's Holiday-Cruise collection in Los Angeles. By invitation. N.Y. Contact: BR. 9-5991. L.A. Contact: Maggie Robbins, DUNKIRK 2-7171.	MIGNON (498 SEVENTH AVENUE)	SHERATON WEST--Suite 401 LOS ANGELES, CALIFORNIA
Sept. 8	MACY'S RELEASE DATE--Import fashion preview, Sept. 5.		
Friday Sept. 8 9:30 A.M. Coffee	PRESS PREVIEW: LINE- FOR-LINE IMPORT COPIES Preview for press of Ohrbach's Paris and Italian couture import reproductions. By invitation only. (Release date, Wednesday, Sept. 13.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	4TH FLOOR BRIDAL SALON
Friday Sept. 8 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Fall-Winter import collection of Bergdorf Goodman will be previewed for the press. (Release date, Mon., Sept. 11.) By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
<u>WEEK BEGINNING SUNDAY, SEPTEMBER 10, 1961</u>			
Week of Sept. 10	HOLIDAY AND RESORT COLLECTION IN N.Y. Showing of Wayne Fuller's Holiday and Resort collection. Contact: Dick Steiner, MA. 2-7128 (L.A.) or EL. 5-2600 (N.Y.).	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	SAVOY-HILTON HOTEL
Week of Sept. 10	HOLIDAY AND RESORT COLLECTION IN N.Y. Showing of Travilla's Holiday and Resort collection. Also showing of William Sarris Dress Group--Holiday and Resort collection. Contact: Jean Cord, Olympia 2-0723 (L.A.); or EL. 5-2600 (N.Y.).	TRAVILLA (853 N. LA CIENEGA, L.A.)	SAVOY-HILTON HOTEL
Sept. 10	MACY'S TELEVISION SHOW--Imports on WNBC-TV, Channel 4, 11:10-11:40 P.M. (Repeat show, Friday, Sept. 15, 7:00 P.M. - 7:30 P.M., Channel 4.)		
Sept. 11	ROSH HASHONAH (Jewish New Year)--First two days of Holiday: <u>Monday, Sept. 11 and Tuesday, Sept. 12.</u>		
Sept. 11	BERGDORF GOODMAN RELEASE DATE--Import Preview, Sept. 8. (See Above)		
Monday Sept. 11 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES Showings at 12:30 and 6:00 P.M. Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
Monday Sept. 11 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COLLECTION Three showings: 12:30, 5:30, and 6:30 P.M. Publicity: Mildred Collins, LO. 5-7960.	STERN'S	6TH FLOOR SPECIAL EVENT CENTER
Monday Sept. 11 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Fall custom and import collection. By invitation. (Release date, Mon., Sept. 18.) Publ.: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Sept. 12	SAKS FIFTH AVENUE RELEASE DATE--Import collection. (No Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 12 3:00 P.M.	OPENING OF CUSTOM- ORDER FASHIONS Chez Ninon will present their Fall-Winter custom-order fashions of French imports to press and customers. By invitation. Contact: PL. 3-6821.	CHEZ NINON, INC.	487 PARK AVENUE SALON
Beginning Tuesday Sept. 12 4:00 P.M.	RETAILERS PREVIEW: HOLIDAY, SPRING, RESORT Retailers preview of new fabrics and colors for Holiday, Resort, Spring, Summer 1962 in cottons, knits, stretches, wool and blends for ready-to-wear and retail markets. Informal modeling and refreshments. <u>Showings Sept. 12 at 4:00 P.M.; Sept. 13 at 9:00 A.M.; Sept. 14 at 2:30 P.M.; Sept. 15 at 2:30 P.M.</u> By ticket only. Contact: Julie Buddy, OX. 5-1200.	DEERING MILLIKEN, INC.; MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 12	HOLIDAY, RESORT DRESSES; EARLY SPRING KNITS Continuous showings of junior Holiday and Cruise dresses, and early Spring knits, designed by Violet Feigin. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Sept. 13	OHRBACH'S RELEASE DATE--Import Preview, Sept. 8. (See Pg. 2)		
Wednesday Sept. 13 9:00 A.M. Or 4:00 P.M.	FASHION PREVIEW: LUREX KNITS--HOLIDAY Retailers and press preview of the new story in Lurex knits for Holiday. Two shows -- 9:00 A.M. (coffee); 4:00 P.M. (Tea). By ticket only. Contact: Pat Bell, PL. 7-8300.	DOW CHEMICAL COMPANY (TEXTILE FIBERS DEPT.)	350 FIFTH AVENUE SHOWROOM RM. 801
Wednesday Sept. 13 9:30 A.M. Coffee	OPENING: RESORT, HOLIDAY, EARLY SPRING Showings at 9:30 A.M. Sept. 13 and 19. Continuous showings thereafter. For reservations, contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 13 11:00 A.M. Aperitif	PREVIEW OF RESORT AND SPRING COLLECTION Knit ensembles and dresses in silk, wool and cotton for Resort and Spring. <u>Showing at 11:30 A.M.</u> By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN LESUR-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Wednesday Sept. 13 12:00 Noon Luncheon	PREVIEW: HOLIDAY AND RESORT FASHIONS One formal showing only at 12:00 Noon, Sept. 13. Continuous thereafter. Contact: Jack Sulzer, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 13 12:30 P.M. Luncheon	OPENING: HOLIDAY AND CRUISE DRESS COLLECTION Sylvia Kaplan's dresses and ensembles for Holiday and Cruise. Luncheon followed by show at 1:15. By invitation. Thereafter Sept. 18, 26, Oct. 3 at 1:15. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 13; Sept. 14 1:00 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION The Mr. Mort Holiday and Resort junior dress collection, designed by Lee Evans, and the petite junior collection, designed by Doris Martin. By admission card only. Contact: Grace Alpern, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 13 1:15 P.M. Box Luncheon	HOLIDAY AND RESORT COLLECTION Holiday and Resort collection, designed by Celia Phillips and Elinor Simmons. One showing only. For reservations, contact: Marion Auley, LA. 4-7690.	FRANK STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Sept. 13 2:00 P.M.	RESORT & EARLY SPRING COATS Opening of Resort and early Spring collection of coats by Originala. By appointment. Contact: Mr. Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Sept. 13 2:30 P.M.	CUSTOMER SHOWING: FALL AND WINTER FURS Showing of Ben Kahn's Fall and Winter fur fashions. By invitation. Contact: Maxwell Latham Mathews, PL. 3-5556.	BEN KAHN FURS (150 WEST 30TH STREET)	SHERATON EAST HOTEL DIPLOMAT SUITE
Wednesday Sept. 13 2:30 P.M.	PREVIEW: FALL-WINTER CUSTOM-ORDER FASHIONS Eleanora Garnett will present her Fall-Winter custom-order fashions to press and customers. By invitation. Contact: EL. 5-5275.	ELEANORA GARNETT	47 EAST 51ST STREET SALON
Wednesday Sept. 13 3:00 P.M.	PRESS PREVIEW: FALL & WINTER COLLECTION Press preview of Elizabeth Arden's ready-to-wear and custom originals. Publicity: Alan McGeehan at Rasponi Associates, 667 Madison, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday Sept. 13 3:30 P.M.	PRESS PREVIEW: "ONE WORLD OF FASHION" An integrated fashion show for the press will be presented by Vogue Pattern Service, in cooperation with Plus Markets, Inc., specialists in the Negro market. By invitation. Contact: Elaine Ducas, MU. 5-1600.	VOGUE PATTERN SERVICE (420 LEXINGTON AVENUE)	HOTEL PLAZA GOLD ROOM
Wednesday Sept. 13 4:00 P.M. Cocktails	OPENING OF JUNIOR HOLIDAY COLLECTION Junior dresses for Holiday, Resort, and advance Spring, designed by Stan Herman. By invitation. Continuous thereafter in showroom. Contact: Shelly Lebow, LA. 4-9923.	JUNIOR FORUM, INC. (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Wednesday Sept. 13	HOLIDAY, RESORT, AND EARLY SPRING COLLECTION Import collection of knit costumes, ensembles and dresses, with new and unusual knit fabrics and prints. Informal showings. Contact: Mike Salzman, OX. 5-1840.	ALBERTO IMPORTS, INC.	1407 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Wednesday Sept. 13	OPENING: CRUISE AND EARLY SPRING LINE Cabot Knitting Mills will present ensembles, dresses and coordinated knits, designed by Greta Plattray. Press by appointment. Contact: Madeline Christopher, BR. 9-5967.	CABOT KNITTING MILLS	1410 BROADWAY SHOWROOM - 14TH FLOOR
Wednesday Sept. 13	OPENING: HOLIDAY, CRUISE & EARLY SPRING LEATHERS Collection of imported fabrics and knits, coordinated with kid and suede leathers, and complete line of shearling jackets and coats. Contact: Lou Clark, LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR

DATEWHAT'S GOING ONGIVEN BYWHERERESORT AND HOLIDAY OPENINGS: MEMBERS OF FASHION ORIGINATORS GUILD OF AMERICA (FOGA)WEDNESDAY, SEPT. 13

Lee Claire 12:00 Noon 530 7th (14 Fl.) WI. 7-9470
 Frank Starr, Inc. 1:15 P.M. 530 7th (19 Fl.) LA. 4-7690
 Alper-Schwartz Co., Inc. Continuous 530 7th (16 Fl.) LO. 3-5570
 Murray Zenkel Continuous 530 7th (19 Fl.) CH. 4-2270

THURSDAY, SEPT. 14

Cameo Evening Fashions 10:30 A.M. 530 7th (3 Fl.) PE. 6-0151
 Five Thirty P.M. 10:30 A.M. 530 7th (3 Fl.) PE. 6-0151
 Abe Schrader 11:30 A.M. 530 7th (15 Fl.) LO. 4-9194
 Highlight 1:30 P.M. 498 7th (15 Fl.) CH. 4-0600
 Ben Barrack, Inc. Continuous 498 7th (7 Fl.) LO. 4-3923
 Grobe Continuous 498 7th (16 Fl.) BR. 9-8394
 Kasper Originals, Inc. Continuous 498 7th (16 Fl.) BR. 9-8394
 Mort Schrader Continuous 530 7th (15 Fl.) LO. 4-9194
 Jerry Silverman, Inc. Continuous 530 7th (10 Fl.) CH. 4-4940

FRIDAY, SEPT. 15

Grabois 1:15 P.M. 498 7th (5 Fl.) CH. 4-2767
 Martin Simon, Inc. Continuous 498 7th (7 Fl.) LA. 4-2877
 Young Viewpoint Dresses Continuous 1400 Bway(27 Fl.) CH. 4-4131
 Young Viewpoint Knits Continuous 1400 Bway(27 Fl.) CH. 4-4131

Sept. 14 GIMBELS' RELEASE DATE--Import fashion preview, Sept. 7. (See Pg. 1)

Thursday PRESS PREVIEW OF SHANGRI-LA 780 MADISON AVENUE
 Sept. 14 ORIENTAL COLLECTION
 9:00 A.M. Oriental collection of fashions and home accessories, designed by Joan
 Coffee Morse. By invitation. Publicity: Peggy Cantor Assoc., MU. 9-8542.

Thursday RESORT & SPRING ADELE SIMPSON, INC. 530 SEVENTH AVENUE
 Sept. 14 SUIT COLLECTION SHOWROOM - 23RD FLOOR
 10:00 A.M. Showings at 10:00 A.M., Sept. 14, 19, and 21. By reservation. Contact:
 LA. 4-7626.

Thursday PREVIEW OF RESORT & CAMEO EVENING FASHIONS; 530 SEVENTH AVENUE
 Sept. 14 HOLIDAY COLLECTION FIVE THIRTY P.M. SHOWROOM - 3RD FLOOR
 10:30 A.M. Resort and Holiday cocktail and evening fashions, designed by George
 Nardiello. By invitation. Continuous thereafter. Contact: Sandy
 Abelson or Abe Goldner, PE. 6-0151.

Thursday PRESS PREVIEW OF MAINBOCHER 6 EAST 57TH STREET
 Sept. 14 CUSTOM-ORDER FASHIONS SALON
 11:00 A.M. Mainbocher will present his Fall custom-order collection at a preview
 for press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Thursday OPENING: HOLIDAY AND ABE SCHRADER CORP. 530 SEVENTH AVENUE
 Sept. 14 CRUISE COLLECTION SHOWROOM - 15TH FLOOR
 11:30 A.M. Showings at 11:30 A.M., Sept. 14, 19, 21. By reservation. Publicity:
 Betty Yarmon, LO. 4-9194.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 14 12:30 P.M. Luncheon	PRESS PREVIEW: PAULETTE'S FALL HATS Reproductions of Paulette's Fall millinery, available exclusively at Saks Fifth Avenue, will be previewed. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Thursday Sept. 14 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Showing of Fall Celanese fashions, available at Bonwit Teller. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Bonwit Teller Publicity: Joyce Peterson, EL. 5-6800. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	BONWIT TELLER; CELANESE CORP.	HOTEL PLAZA PERSIAN ROOM
Thursday Sept. 14 1:00 P.M.	CUSTOMER SHOWING OF IMPORT FASHIONS Showing in N.Y. store, Sept. 14 at 1:00 P.M. In Newark; Sept. 18 at 12:45 on the 2nd Floor. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Thursday Sept. 14 1:15 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION Showings at 1:15 P.M., Sept. 14, 15, 18, 19, 21, and 22. For reservations, contact: Lucille Gordon, IO. 5-2727.	DAVID GOTTLIEB, INC. (GOTHE)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Sept. 14 3:00 P.M. Champagne	PREVIEW OF FALL- WINTER FUR COLLECTION Mr. S. Breslin Baker, president and designer of John F. Morris Co., will present fur fashions for Fall and Winter. Commentator: Maggi McNellis. By invitation. Contact: Henry Dormann, EL. 5-0400.	JOHN F. MORRIS CO. (224 WEST 30TH ST.)	DELMONICO HOTEL GRAND BALLROOM
Thursday Sept. 14 3:30 P.M.- 7:00 P.M.	PREVIEW: DECORATOR FABRICS FOR FASHIONS Presentation of Thaibok's new printed Siamese silks for dresses, coats and suits. For press and manufacturers. By invitation. Contact: Charles Burwell, MU. 8-7367.	THAIBOK FABRICS, LTD.	3 EAST 52ND STREET 2ND FLOOR
Thursday Sept. 14 4:00 P.M.	OPENING: RESORT AND HOLIDAY COLLECTION Showing on Sept. 14 at 4:00 P.M.; and Sept. 21 at 1:00 P.M. Contact: Lee Lerner, IO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 14 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS White Stag will present Holiday, Cruise and Spring 1962 sportswear fashions at a preview for press and buying offices. Showing at 4:30 P.M. By admission card only. Contact: Ruth Freund, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	PARK LANE HOTEL TAPESTRY ROOM
Thursday Sept. 14 4:00 P.M.	HOLIDAY AND RESORT COLLECTION William Fox collection, designed by Louise Armour, Sept. 14, 21, 28 at 4:00 P.M. Contact: CH. 4-7940. Publicity: Patricia Dickerman, EL. 5-6333.	WILLIAM FOX, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Sept. 14 4:00 P.M. Cocktails	PREVIEW: MEN'S SHIRTS AND CASUAL WEAR Preview of men's leisure shirts and casual wear; also casual wear by Lady Alfred. By invitation. Publ.: Robert Green, OR. 9-1256.	ALFRED OF NEW YORK	240 MADISON AVENUE 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 14 5:00 P.M.- 7:00 P.M.	PREVIEW OF "N.S.I.D.- FIBERGLAS TREND HOUSE" Exhibition produced by the National Society of Interior Designers and sponsored by Owens-Corning Fiberglas Corp., as a salute to "National Interior Design Month." (Sept. 18 - Oct. 18) By invitation. Contact: John Taliaferro, JU. 2-1421.	N.S.I.D.; FIBERGLAS	717 FIFTH AVENUE FIBERGLAS FABRIC CENTER
Beginning Thursday Sept. 14	OPENING: HOLIDAY, RESORT, EARLY SPRING Continuous showings of Holiday, Resort, and early Spring junior collec- tion, designed by Betty Carol. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Thursday Sept. 14	HOLIDAY AND RESORT DRESS COLLECTION Continuous showings of Holiday and Resort collection. Contact: LO. 4-3600	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday Sept. 14- Sept. 18	HOLIDAY-CRUISE SHOWING IN CHICAGO Presentation of Mignon's collection in Chicago. N.Y. Contact: BR. 9-5991. Chicago Contact: Larry Farrigut, Financial 6-7100.	MIGNON (498 SEVENTH AVENUE)	EXECUTIVE HOUSE; SUITE 1117, CHICAGO, ILLINOIS
Friday Sept. 15 9:00 A.M. Breakfast And 12:00 Noon Luncheon	IMPORT FASHION SHOW-- TWO PRESENTATIONS Fall import collection at breakfast and luncheon showings, with report by Nancy White, Editor, "Harper's Bazaar." Ready-to-wear Committee of Fashion Group and Fashion Dept., "Harper's Bazaar." Prices: <u>Breakfast--</u> \$6.00 (members), \$10.00 (guests); <u>Luncheon--\$10.00 (members), \$15.00</u> (guests). One guest to a member. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Beginning Friday Sept. 15 2:30 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION Showings at 2:30 P.M., Sept. 15, 18, 21, 26, 28. For reservations, contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Friday Sept. 15	HOLIDAY AND RESORT PANTS AND SHORTS Mr. Thomson will present Holiday, Resort and Spring, 1962 pants and shorts fashions, featuring extensive stretch pants collection. Continuous daily. Contact: Mr. Angelo, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Friday Sept. 15	ALEXANDER'S TELEVISION SHOW--Imports on WABC-TV, Channel 7, Friday, September 15 at 7:30 P.M.; repeat on WNEW-TV, Channel 5 at 10:30 P.M.		
Saturday Sept. 16 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showing on Sept. 16 at 12:30; on Sept. 18 at 12:30 and 6:30 P.M. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR AUDITORIUM
Sunday Sept. 17 1:15 P.M. Brunch	BRUNCH AND SHOWING OF FUR FASHIONS Showing of Fall furs by Mirka. Hats--Irene; coiffures--Toni Migliaro. Reservations--\$4.00; contact: Mr. Jerome, CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, MU. 9-8542.	MIRKA FOR COUTURE FURS	HAMPSHIRE HOUSE FOUNTAIN ROOM
Sept. 18	HATTIE CARNEGIE'S RELEASE DATE--Custom & Import preview, Sept. 11.(Pg. 2)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 18 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1961" The "Sweater Queen of 1961" and "Junior Sweater Queen of 1979" will be introduced at the sixteenth annual National Sweater Week (Sept. 18 - Sept. 24). Contact: Edward Brandwein, MU. 3-7520.	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
Monday Sept. 18 11:00 A.M.	PREVIEW: FALL AND WINTER BRIDAL FASHIONS Preview for press of Fall and Winter wedding and trousseau fashions. By invitation. <u>Customer showing at 5:45 P.M.</u> Publicity: Belle Irene Gillis, MU. 8-6800.	TAILOR'D WOMAN	YOUNG THIRD FLOOR
Monday Sept. 18 11:00 A.M.	PREVIEW: HOLIDAY AND RESORT COLLECTION Helena Barbieri's collection of Holiday and Resort cocktail and evening fashions. By invitation. Continuous thereafter. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Sept. 18 2:15 P.M.	SHOWING OF RESORT AND TRAVEL WEAR Two showings only at 2:15 P.M.: Sept. 18 and Sept. 25. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Sept. 18 5:30 P.M. Cocktails	FALL FASHIONS BY OLEG CASSINI Special cocktail party to present Oleg Cassini's Fall fashions, exclusive with Saks Fifth Avenue in New York. By invitation. Cassini Publicity: Lois Corey at Martial & Co., TE. 8-6270.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 18 6:30 P.M.- 9:00 P.M.	FIRST SESSION OF FASHION CAREER COURSE Subject: "Designing"--Speakers: Bob Riley, Brooklyn Museum; John Weitz, John Weitz Designs; Jeanne Essig, Majestic Specialties; and Bill Blass, Maurice Rentner Ltd. Price of course (9 lectures): \$20.00. Individual session: \$2.75 each. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	JUDSON HALL 165 WEST 57TH STREET
Beginning Monday Sept. 18	OPENING: HOLIDAY AND RESORT COLLECTION Sportswear, dresses, evening fashions. Contact: Caroline Sankovski, TE. 2-8385. Publicity: Peggy Cantor Assoc., 117 East 37th St., MU. 9-8542.	PAVONE	135 EAST 61ST STREET 3RD FLOOR
Weeks of Sept. 18 And Sept. 25	INFORMAL SHOWINGS: RESORT-SUMMER SWIMWEAR Cole of California will have informal showings for 2 weeks, presenting misses and junior swimwear, sun dresses and fun fashions for Resort and Summer. Resident buyer preview Tues., Sept. 26 at 4:00 P.M. By invita- tion and appointment. Contact: BR. 9-2886.	COLE OF CALIFORNIA (1407 BROADWAY)	PLACE TO BE ANNOUNCED
Beginning Monday Sept. 18	HOLIDAY AND RESORT COLLECTION Continuous daily showings of daytime, cocktail and evening fashions, de- signed by Mojena. Publicity: Peggy Cantor Assoc., MU. 9-8542.	RIVERO Y MOJENA	SAVOY-HILTON HOTEL
Sept. 18- Oct. 18	THE THIRD ANNUAL NATIONAL INTERIOR DESIGN MONTH. Publicity: Ted Materna, 75 East 55th Street, PL. 3-3240.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 18	HOLIDAY COLLECTION OF SPORTSWEAR Continuous showings of ULLA's active sportswear, dressy separates and apres ski fashions. By appointment. Contact: BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
Tuesday Sept. 19 10:30 A.M.	OPENING OF RESORT COLLECTION Resort collection designed by Wilson Folmar. One showing only. By invitation. Contact: Marta Schreiber or Myra de Francesca, LA. 4-8490.	EDWARD ABBOTT- WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 20	YOM KIPPUR--Jewish Day Of Atonement (Wednesday)--Begins at Sundown, September 19.		
Thursday Sept. 21 9:30 A.M.- 11:30 A.M.	PREVIEW: HOLIDAY, RESORT AND FALL SHOES "Reptiles of the World"--complete collection of Holiday, Resort and Fall shoes. Edward Rayne, new president of Delman, will greet the press. By invitation. Contact: Bud Calisch, JU. 2-9090.	DELMAN	DELMAN SALON BERGDORF GOODMAN
Thursday Sept. 21 10:00 A.M.	MOLLIE PARNIS' RESORT AND HOLIDAY COLLECTION Two showings, at 10:00 A.M., Sept. 21 and 28. Contact: Lou Scobell, BR. 9-5012.	PARNIS-LIVINGSTON	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Sept. 21 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Sept. 21 12:30 P.M. Luncheon	LUNCHEON SHOWING OF CUSTOM FASHIONS Fall and Winter custom fashions. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Schaffel contact: PL. 5-0818. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	CLAIRE SCHAFFEL (558 MADISON AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Sept. 21 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION Two showings, Sept. 21 and 26 at 2:30 P.M.--Resort and early Spring collection. By invitation. Contact: Muriel Morris or Joanne Jaap, IO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Sept. 21 4:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will present their Fall-Winter fur fashions to the press. (For release, Mon., Sept. 25.) By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Rasponi Assoc., TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
Thursday Sept. 21 4:00 P.M.	OPENING: RESORT AND HOLIDAY COLLECTION Dorothy Dickerson will present daytime, cocktail and evening fashions. Continuous thereafter. Contact: Joanne March, EL. 5-0989.	DOROTHY DICKERSON, INC.	19 WEST 57TH STREET SALON - 6TH FLOOR
Thursday Sept. 21 5:00 P.M.- 7:00 P.M. Cocktails	PREVIEW SHOWING OF SIMONETTA PLAYSHOES B.F. Goodrich and Hood present the first collection of playshoes, designed for them by Simonetta of Rome. Simonetta will greet the press. By invitation. Publicity: Marian Rahl at Carl Byoir, YU. 6-6100.	B.F. GOODRICH & HOOD	SAVOY-HILTON HOTEL ROMA ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Sept. 21	OPENING: HOLIDAY AND CRUISE COLLECTION Continuous daily showings of Mignon's Holiday-Cruise collection. Contact: Marcella Wolfe or Vincent Mignon, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday Sept. 21	COLLECTION FOR HOLIDAY AND CRUISE Continuous daily. Contact: Ruth Weber, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Friday Sept. 22 3:30 P.M.- 7:00 P.M. Cocktails	COCKTAIL PARTY FOR THE PRESS Opening of the House of A La Carte, with informal modeling of custom- order fashions, designed by Joan Morse. (<u>Note Change of Date.</u>) By invita- tion only. Contact: Peggy Cantor Associates, MU. 9-8542.	A LA CARTE	21 EAST 63RD STREET
Monday Sept. 25 9:30 A.M. Breakfast	PRESS PREVIEW OF FUR FASHIONS Preview for press of Fall and Winter fur fashions; also an exclusive col- lection of cloth coats by Nina Ricci, fur lined by Georges Kaplan; and works by Giovanni Perluigi de Palestrina, furrier in Rome in 1561. By invitation. Contact: Miss Ferris, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Monday Sept. 25 10:30 A.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of children's Fall import collection. By invitation only. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	CHILDREN'S CHUBBY DEPT. - 2ND FLOOR
Monday Sept. 25 2:30 P.M.	PREVIEW: SYLVAN RICH AND JERRY PARNIS Advance showing of Holiday and Resort collections by Sylvan Rich for Martini and Jerry Parnis for Miss Martini. Contact: Eli Lehrman, LO. 4-0616.	MARTINI DESIGNED; & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 25 4:30 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW: NEW "LITTLE THEATRE" Premiere of Helena Rubinstein's "Little Theatre" and presentation of new Salon de Coiffure. By invitation. Show Director: Mia Grau. Manager of Events: Kay Reed. Publicity: Amy Blaisdell, EL. 5-2100.	HELENA RUBINSTEIN	655 FIFTH AVENUE 6TH FLOOR
Beginning Monday Sept. 25	SWIMWEAR FASHIONS FOR 1962 Continuous showings of swimwear. Contact: Mr. Angelo, WI. 7-6700.	SEA NYMPH SWIM SUITS (JORDAN MFG. CORP.)	1410 BROADWAY SHOWROOM - 22ND FLOOR
Sept. 25	REISS & FABRIZIO RELEASE DATE--Fur fashion preview, Sept. 21. (See p. 9)		
Tuesday Sept. 26 9:30 A.M. Breakfast	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. <u>Showing at 10:00 A.M.</u> By invitation. Contact: Mrs. S.K. Steffen, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
Tuesday Sept. 26 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1962 Preview for press and buyers of Rose Marie Reid 1962 swimsuit collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT AND SPRING SUITS For press and resident buyers. By invitation. Continuous beginning Monday, Oct. 2. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Sept. 26	COLE OF CALIFORNIA--Preview for buyers, at 4:00 P.M. (See Pg. 8)		
Tuesday Sept. 26 4:30 and 6:00 P.M.	PREVIEW OF FALL CUSTOM-ORDER FASHIONS Marianne Spottiswoode will present her Fall collection of custom-order originals to press and customers. By invitation. Contact: PL. 2-9895.	MARIANNE SPOTTISWOODE	40 WEST 55TH STREET SALON - 9TH FLOOR
Tuesday Sept. 26 5:00 P.M.- 7:00 P.M. Champagne	JEWELRY PREVIEW IN NEW SALON The House of Ostier will present their 1962 collection of prized diamond, pearl and precious stone jewelry, designed by Marianne Ostier, at a pre- view in their new salon. For press and clientele, by invitation. Contact: Rich-LaCaille, MU. 8-1918.	HOUSE OF OSTIER	5 EAST 57TH STREET SALON
Tuesday Sept. 26 5:30 P.M.- 8:00 P.M.	BENEFIT PREVIEW FOR "ENTRAIDE FRANCAISE" "L'Esprit de France"--Bloomingdale's store-wide presentation of French products at a benefit preview for "Entraide Francaise." Tickets: \$5.00 each. By invitation. (For release, Wed., Sept. 27.) Publicity: Louise Langdon, EL. 5-6400, Ext. 672.	BLOOMINGDALE'S	THROUGHOUT STORE
Sept. 27	BLOOMINGDALE'S RELEASE DATE--"L'Esprit de France," Sept. 26. (See Above)		
Wednesday Sept. 27 8:30 A.M. Breakfast	PREVIEW OF SWIM- WEAR FASHIONS Maidenform will present the "Dream Beach" collection of swimwear for 1962. By invitation. Contact: Margaret Larson, at Bell & Stanton, YU. 6-1250.	MAIDENFORM SWIMWEAR (1407 BROADWAY)	EL MOROCCO 307 EAST 54TH STREET
Wednesday Sept. 27 9:30 A.M. Breakfast	PRESS PREVIEW OF NEW BATH SHOP Breakfast preview of Marion Wieder's new custom bath shop at Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	16 EAST 50TH STREET MEZZANINE
Wednesday Sept. 27 10:00 A.M.- 4:00 P.M.	INFORMAL SHOWINGS OF RESORT SWIMWEAR Informal showings from 10:00 A.M. to 4:00 P.M., of Darlene's Resort swim- wear collection. (Buffet) By invitation. Contact: Jane Abbott, BR. 9-9400.	DARLENE KNITWEAR, INC. (350 FIFTH AVENUE)	SAVOY HILTON HOTEL FRENCH SUITE
Wednesday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION For press and resident buying offices, by invitation. Showings thereafter Monday through Wednesday at 10:30, Oct. 2 through Oct. 12, except Friday. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 27 4:00 P.M. Cocktails	PREVIEW: SWIMWEAR COLLECTION, 1962 Peter Pan will preview three collections of swimwear for 1962: "Oleg Cassini Collection"; "California Group"; "The French Line." By invitation. Contact: Dorothy Golden, LE. 2-5400.	PETER PAN SWIMWEAR INTL. (1407 BROADWAY)	PARK LANE HOTEL CRYSTAL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 27 7:00 P.M.- 11:00 P.M.	SECOND ANNUAL "FORECAST OF FASHION" Buffet dinner-dance for benefit of Carnegie Hall. Chairman: Florence Pritchett Smith. By invitation. Public Relations Director: Marilyn Cook, WI. 7-3300.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Thursday Sept. 28 9:00 A.M. Breakfast	PREVIEW OF SWIMWEAR AND PLAYWEAR Jantzen will preview their swimwear and playwear for 1962. By invitation. Publicity: Kathy Russo, OK. 7-0811.	JANTZEN, INC.	MAYFAIR THEATRE 235 WEST 46TH STREET
Thursday Sept. 28 12:30 P.M. Luncheon	CUSTOM FASHIONS AT LUNCHEON SHOWING Showing of fashions for Fall and Winter. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity & Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MARTIER-RAYMOND (36 CENT. PK. SO.)	HOTEL PLAZA PERSIAN ROOM
Thursday Sept. 28 2:30 P.M.	OPENING OF CRUISE AND SPRING COLLECTION Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Contact: Grace Horton, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 28 4:30 P.M. Cocktails	OPENING: CRUISE AND SPRING COLLECTION "Caribbean Islands; the Cruise; the Clothes"--preview of McMullen's Cruise and Spring dresses and coordinates. By invitation, with admission by ticket. Contact: OX. 5-4270.	McMULLEN CO. (550 SEVENTH AVENUE)	S.S. SANTA ROSA PIER #57-W. 15TH ST.
Thursday Sept. 28 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Nineteenth annual Coty American Fashion Critics Award to fashion designers selected by a jury of fashion editors. Fashion show at 9:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. RODGERS AUD.
Friday Sept. 29 11:30 A.M.	PREVIEW OF FUR COLLECTION Press preview of Fall and Winter made-to-order furs, designed by Emeric Partos. By invitation. (For release, Mon., Oct. 2.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Sunday Oct. 1 2:00 P.M.- 5:00 P.M.	"EBONY'S FASHION FAIR INTERNATIONALE" New American and European fashions, including original designs from/ and Africa, representing world's leading designers. For benefit of Nat'l Urban League, in cooperation with Johnson Publications. Tickets: \$5.00; Reserved section: \$10.00. Contact: Evelyn Broidy, PL. 1-0300.	NATIONAL URBAN LEAGUE GUILD (14 EAST 48TH)	WALDORF-ASTORIA GRAND BALLROOM Israel
Oct. 2	BERGDORF GOODMAN'S RELEASE DATE--Fur preview, Sept. 29. (See Above)		
Monday Oct. 2 12:30 P.M. Luncheon	LUNCHEON & FASHION SHOW FOR P.A.L. Fall fashions by Christian Dior - New York, available at Bonwit Teller, will be presented at a benefit luncheon for the Police Athletic League. Tickets: \$15.00. By invitation. Contact: Mary McFadden, LO. 4-9220.	CHRISTIAN DIOR - NEW YORK, INC.	HOTEL ASTOR VERSAILLES BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 2 4:00 P.M. Cocktails	PREVIEW OF SWIMSUIT FASHIONS Resort swimsuit fashions, designed by Brigance for Sinclair. For press and buyers. By invitation. Coordinator: Mary Alice Rice, CI. 6-1790. Contact: Marvin Krumholz, SP. 7-3895.	BRIGANCE FOE SINCLAIR	HOTEL PLAZA TERRACE ROOM

SPRING OPENINGS IN LOS ANGELES, CALIFORNIA

Sept. 30 2:30 P.M.	TRAVILLA Contact: 853 North La Cienega, OL. 2-0723. (Los Angeles)	CRYSTAL ROOM, BEVERLY HILLS HOTEL
Oct. 1 8:00 P.M.	WERLE ORIGINALS Contact: 626 N. Robertson Blvd., Los Angeles.	PLACE TO BE ANNOUNCED
Oct. 2 9:30 A.M.	WAYNE FULLER, INC. Showings at 9:30 and 1:30. Contact: Dick Steiner, MA. 2-7128. (L.A.)	SHOWROOM, 122 EAST 7TH STREET
Oct. 2 11:30 A.M.	MARUSIA ORIGINAL, INC. Contact: 165 N. Robertson, Mrs. Alice Drive, OLympia 2-7330. (L.A.)	PLACE TO BE ANNOUNCED
Oct. 2 6:30 P.M.	PAUL WHITNEY Contact: 9304 Santa Monica Blvd., Beverly Hills, BRadshaw 2-4533.	PLACE TO BE ANNOUNCED
Oct. 4 5:30 P.M.	BUD KILPATRICK Contact: 8816 Burton Way, L.A.	CRYSTAL ROOM, BEVERLY HILLS HOTEL

Tuesday Oct. 3 9:00 A.M.	PRESS PREVIEW OF RESORT FASHIONS John Weitz will introduce Resort fashions manufactured by Elon, Supak, Nardis, Stratford, Compass, and Seamprufe. By invitation. Contact: Vicki Donahoo, LO. 4-3920.	JOHN WEITZ DESIGNS (1407 BROADWAY)	COLONY RESTAURANT 30 EAST 61ST STREET
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Tuesday Oct. 3 12:00 Noon Cocktails- Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON Presentations of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	WALDORF-ASTORIA EMPIRE & SERT ROOMS
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Tuesday Oct. 3 12:00 Noon	OPENING OF RESORT COLLECTION Showings at 12:00 Noon, Oct. 3, 5, 10, 12, 17, 19. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
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Tuesday Oct. 3 2:30 P.M.	OPENING OF CRUISE COLLECTION House of Jamison will present their cruise collection, designed by Peggy Thayer. By invitation. Continuous, except Monday and Friday, through Oct. 26. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
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Tuesday Oct. 3 3:30 P.M. Cocktails	PREVIEW: RESORT AND SUMMER SWIMSUITS Preview for press and buyers of Roxanne's 1962 swimsuit collection. Showing at 4:00 P.M. By invitation. Contact: Vivian Schoen at Diamond-Barnett, MU. 2-7025.	ROXANNE SWIMSUIT CO. (1407 BROADWAY)	HOTEL PIERRE COTILLION ROOM
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 4 4:30 P.M. Cocktails	OPENING OF CRUISE COLLECTION Cabana will present their cruise collection designed by Pembroke Squires. For press and buyers, by invitation. Contact: WI. 7-0326. Publicity: Maxwell Latham Mathews, PL. 3-5556.	CABANA (1410 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 5 11:30 A.M.	PRESS PREVIEW OF ANTIQUES AND GIFTS Bergdorf Goodman's collection of antiques and gifts from Europe. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Oct. 5 12:00 Noon Luncheon	FABRICS DIVISION LUNCHEON MEETING Spring-Summer 1962 fabrics luncheon. Co-chairmen: Conoldine Burnett and Margaret Markley. Prices: \$8.00, members; \$10.00, guests. (Exhibit from 10:00 A.M. to 3:00 P.M.; \$1.00 at door for those not attending luncheon.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Thursday Oct. 5 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Luncheon showing of Fall fashions by Branell, available at Best & Co. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	BRANELL (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 5 4:30 P.M.- 6:30 P.M.	OPEN HOUSE: NEW COTTON DIVISION Open house to celebrate newly coordinated Cotton Division - all on Stevens Fourth Floor - Fuller, Highland Park, Republic, and Tastemaker Cottons. By invitation only. Contact: Mary Baine, OX. 5-1000, Ext. 271.	J.P. STEVENS & CO., INC. 1460 BROADWAY 4TH FLOOR	
Thursday Oct. 5 8:00 P.M. Cocktails- Buffet	BENEFIT BALL: HARVEY BERIN COLLECTION Annual Designer's Ball with showing of Fall and Winter fashions by Harvey Berin, who will receive Bamberger's 1961 Award for Fashion Excellence. For benefit of Community Trust Fund of Junior League of Newark and United Hospitals. Contact: Carolyn Kriegman, MA. 4-2400, Ext. 2024.	BAMBERGER'S (NEWARK, NEW JERSEY)	S.S. CONSTITUTION HOBOKEN, NEW JERSEY
Monday Oct. 9 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Showing of Teal Traina's Fall fashions, available at Rosette Pennington. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	TEAL TRAINA; ROSETTE PENNINGTON	HOTEL PLAZA PERSIAN ROOM
Tuesday Oct. 10 4:00 P.M. Cocktails	EARLY SPRING RAINWEAR FOR GIRLS & SUB-TEENS Preview showing of first early Spring collection of rainwear & outer- wear for girls (Little Miss Mackintosh) and sub-teen (Miss Mackintosh) of March & Mendl's new division. Designed by Peter Conte. By invita- tion for press and buyers. Contact: Marion Cook, LA. 4-7942.	N.Y. MACKINTOSH CLOTHING (MARCH & MENDEL)	500 CLUB 500 SEVENTH AVENUE
Week of Oct. 16	OPENING OF SPRING COLLECTIONS Contact: N.Y. Couture Group, LA. 4-0461; F.O.G.A., CH. 4-6945.	N.Y. COUTURE GROUP; F.O.G.A.	INDIVIDUAL SHOWROOMS

1962

JANUARY	FEBRUARY	MARCH
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APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER
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OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31